



Keynote Speaker  
**Dr. Janel Anderson**

*Increased engagement.  
Decreased drama.*

Engaging, research-based topics:

**Your Organization - On Purpose:** Engaging leaders and teams to align their personal purpose with the organization's purpose.

**The Neuroscience of Personal Leadership:** Bringing the latest research on neuroscience and mindfulness together to increase leadership at all levels of the organization.

**The Art and Science of Effective Communication:** Bridging neuroscience and physiology with intentional language to impact communication across your organization.

**Difficult Discussions without Drama, Danger or Damage:** Turning difficult conversations into simple, straightforward conversations that get results.

**A Usability Evaluation of ... just about anything:** Drawing on deep expertise in user experience and design, Janel evaluates the experience of your clients, products, employees or stakeholders and creates a custom presentation with the results.

**Dr. Janel Anderson** is an expert in workplace communication and employee engagement. Janel combines her research background with many years in the corporate sector to provide engaging, motivating programs that are research-based, realistic and practical.

With a doctorate in organizational communication and a coaching certificate, Janel brings research-based techniques to the stage in a way that is dynamic, entertaining and has a lasting impact.

From her opening story to her closing quote, Janel engages and inspires. Attendees leave her presentations ready to create positive change in their workplace and in their lives. They are motivated to be more positive, productive and purposeful!



Booking Information

612-327-8026

[janel@JanelAnderson.com](mailto:janel@JanelAnderson.com)

[JanelAnderson.com](http://JanelAnderson.com)

Thank you for your outstanding workshop on coaching at the United Way Worldwide conference and for connecting your presentation to the overall theme of the conference. The conference was a huge success and your contribution was a big part of that success. I look forward to continuing to partner with you. Thank you!

**Christy Christensen**  
*Greater Twin Cities United Way*

Thank you for making our NIHCA Spring Conference GRAND! We truly appreciate your professionalism and your great message on how to have difficult discussions. We look forward to working with you again in the future.

**Holly Johnson**  
*National Independent Health Club Association*



## What people say about Janel's presentations:

We were privileged to have Janel speak at our event. The response from the participants was enthusiastically positive. Her message is unique, timely, and action-oriented. Janel is an engaging speaker with a great message. I look forward to working with Janel on future events, knowing how she can captivate and motivate an audience!

**Dan Olson**  
*STAR Collaborative*

Thank you for speaking at our Conference of Women in Real Estate meeting. You are an excellent speaker and our members had great things to say about what they learned in your talk Mastering Difficult Discussions. Thank you!!

**Stacey Buchanan**  
*Conference of Women in Real Estate*

It was a pleasure to have Janel speak at our company. She was fun, informative and very engaging! She created a warm environment with her speaking that made people think, and she provided concrete ideas and tools our people could use to improve their skills. I look forward to bringing Janel back to speak again!

**Katie Weiss**  
*CaringBridge*

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Janel's employee engagement expertise and her engaging style are a perfect combination. Her training for managers is top notch! We really appreciate her expert insight and how easy it is to work with her!

**Phillips 66**

## **Partial Client List**

CaringBridge  
Conference on Women in Real Estate  
Greater Twin Cities United Way  
Human Resource Professionals Minnesota Chapter  
LOMA Society, Twin Cities  
Minnesota Recreation and Park Association  
Minnesota Women Lawyers  
National Independent Health Club Association  
PACER Center  
Phillips 66  
Project Management Institute, Minnesota Chapter  
ShareOn Human Resource Partner Network  
Society for Technical Communication, Wisconsin Chapter  
Society for Technical Communication, National Chapter  
STAR Collaborative  
State of Minnesota  
United Way Worldwide  
University of Minnesota  
Wells Fargo  
Women In Networking  
Women Entrepreneurs of Minnesota



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